



P.O. Box 66289, St. Pete Beach, FL 33736-6289 • (727) 367-9538 • Fax (727) 367-2089 • beachlife@tampabay.rr.com
 www.beachlifefl.com

Beachlife 2010 Advertising Schedule Effective January 1, 2010

<u>ISSUE DATE</u>	<u>DEADLINE</u>
	MONDAY AT 5:00 PM
January 1 - January 13 – <i>After-Holiday Sale / NFL Playoff & College Bowl Games Issue</i>	December 21, 2009
January 14 - January 27 – <i>NFL Playoff Games / Super Bowl / Sports Bar Issue</i>	January 4
January 28 - February 10 – <i>Super Bowl / Valentine's Day Issue</i>	January 18
February 11 - February 24 – <i>Valentine's Day Issue</i>	February 1
February 25 - March 10 – <i>St. Patrick's Day / Beachlife 19th Anniversary Issue</i>	February 15
March 11 - March 24 – <i>St. Patty's Day / Spring Break Issue</i>	March 1
March 25 - April 7 – <i>Easter / Spring Break Issue</i>	March 15
April 8 - April 21 – <i>Spring Break Issue</i>	March 29
April 22 - May 5 – <i>Mother's Day / Dining Guide Issue</i>	April 12
May 6 - May 19 – <i>Mother's Day Issue</i>	April 26
May 20 - June 2 – <i>Memorial Day</i>	May 10
June 3 - June 16 – <i>Barhopper's Guide Issue</i>	May 24
June 17 - June 30 – <i>Father's Day / Fourth of July Issue</i>	June 7
July 1 - July 14 – <i>Fourth of July Issue</i>	June 21
July 15 - August 4 – <i>Shopper's Guide Issue</i>	July 5
August 5 - August 18 – <i>Pre-Season Football Issue</i>	July 26
August 19 - September 1 – <i>Services Guide Issue</i>	August 9
September 2 - September 15 – <i>Labor Day / Football Issue</i>	August 23
September 16 - September 29 – <i>Football Issue</i>	September 6
September 30 - October 13 – <i>Barhopper's Guide Issue</i>	September 20
October 14 - October 27 – <i>Halloween / Home Improvement Guide Issue</i>	October 4
October 28 - November 10 – <i>Halloween / Veteran's Day Issue</i>	October 18
November 11 - November 25 – <i>Thanksgiving / Best of Beaches Winner Issue</i>	November 1
November 26 - December 8 – <i>Thanksgiving / Holiday Gift Guide / Christmas Issue</i>	November 15
December 9 - December 22 – <i>Christmas / New Year's Issue</i>	November 29
December 23 - January 6 – <i>New Year's Issue</i>	December 13

PLEASE NOTE:
All Advertisements and changes must be in to our office 10 DAYS PRIOR TO PRINT DATE.